16.04.2025

School of Management, IIT Mandi

Call for Admission to Ph.D. Program

July 2025 Semester

The School of Management (SOM) invites applications for admission to the Ph.D. program from eligible candidates. The applicants are requested to read the instructions carefully and apply through online application portal only.

A) Eligibility:

A1) Full-time PhD program and institute fellowship under HTRA:

CATEGORY 1: CGPA BASED ADMISSION
- M.Tech. or equivalent from a recognized institute with CGPA 6 (on 10-point scale) or equivalent

  OR
- B.Tech./BS/BE or equivalent from CFTI with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10-point scale) or equivalent

  OR
- B.Tech./BS/BE or equivalent from NIRF Top 100 (Overall Category) institutes with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10-point scale) or equivalent

  OR
- B.Tech./BS/BE or equivalent from Government Institutes in Himachal Pradesh with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10-point scale) or equivalent

  OR
- MA/MBA/MSc/BS-MS or allied disciplines from IIT/IIM/IISc/IISER with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10-point scale) or equivalent

  OR
- MA/MBA/M.Sc./BS-MS or allied disciplines from NIRF Top 100 (Overall Category) institutes with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10-point scale) or equivalent

CATEGORY 2: NATIONAL LEVEL TEST BASED ADMISSION
- B.Tech./BS/BE or equivalent from a government-recognized institute with CGPA 6 (on 10-point scale) or equivalent AND GATE/NET

  OR
- MA/MBA/M.Sc./BS-MS or allied disciplines from a government-recognized institute with CGPA 6 (on 10-point scale) AND GATE/NET

CATEGORY 3: WORK EXPERIENCE BASED ADMISSION
- MA/MBA/MSc/BS-MS or allied disciplines from a government-recognized institute with CGPA 6 (on 10-point scale) AND Two years of relevant professional work experience

A2) Part time PhD program without fellowship:
- Masters in relevant discipline with CGPA of 6 (on 10-point scale) AND 2 years professional work experience in academia or industry

OR

- B.Tech./BS/BE in relevant discipline with CGPA of 6 (on 10-point scale) AND 2 years professional work experience in academia or industry

Note: Part-time applicants are encouraged to contact potential guides and discuss the research topic before applying for admission.

Salient Points for Part-Time Applicants
- Co-guide from the candidate's organization is not mandatory for part-time candidates
- Part-time candidates may be extended relaxation of completing course work online. However, at least 50% evaluation of the coursework will take place in person mode.
- Part-time candidates will need to spend a total period of 16 weeks on campus which can be either at one stretch or visits of a minimum of two weeks each on multiple occasions during the program tenure.
- Part-time candidates within a 60 km radius of campus will be treated as day scholars and will not have residential requirements.

B) <u>Research Areas:</u>

Research Area	Relevant areas of qualifying degree
Analytics for Management/Business: Business Intelligence and Analytics for decision-making; Machine Learning, Blockchain, Cloud Computing, Quantum Computing, and Cybersecurity in Business and Management; Analytics across all management disciplines including Financial Analytics, HR Analytics, Marketing Analytics, Supply Chain Analytics etc.	Preferably Bachelors/Postgraduate degree in Sciences/ Engineering/ Technology/ Management. Work experience in industry or academia is preferred.
Artificial Intelligence in Management/ Business: Artificial Intelligence in various industries and sectors; AI across all management disciplines including AI for Financial management, AI in HR, Sales & Marketing, Supply Chain, etc.	Preferably Bachelors/Postgraduate degree in Sciences/ Engineering/ Technology/ Management. Work experience in industry or academia is preferred.
Technology and Digital Innovation: Digital Transformation and Business Model Innovation, Digital Strategy and Implementation, Digital Twins for Business Model Innovation,	Preferably Sciences/ Engineering/ Technology/ Management. Work experience in industry or academia is preferred.

Innovation Strategy and Planning, Sustainability and Green Innovation, Innovation in Product and Service Development,	
Computational Finance: Portfolio optimization; algorithmic trading; financial time series forecasting; Big data analytics, decentralized finance, derivative pricing, and smart contracts.	Preferably Sciences/ Engineering/ Technology/ Management. Work experience in industry or academia is preferred.
Pedagogy and Educational Technology: Technology-assisted assessment in education; Artificial Intelligence in Teaching and Learning; Virtual, Augmented Reality, and Metaverse in Education and Research; Gamified Learning; Future Technologies in Education.	Preferably Sciences/ Engineering/ Technology/ Management. Work experience in industry or academia is preferred.
Creativity and Intuition: Individual and Team Creativity in Organizations; Creativity and Innovation Management; Artificial Intuition and Creativity; Intuition and creativity in business decision-making;	MBA/MSc/MTech (Preferably Masters in Cognitive Psychology/ Neuroscience). Work experience in industry or academia is preferred.
Marketing and Sales: Consumer Behavior, Marketing Communication, Brand Management, Sustainability, Technology Adoption, Advertising, Neuromarketing.	Preferably a Postgraduate degree in Marketing, Psychology, or Commerce. Work experience in industry or academia is preferred.
HR and OB: Sustainable human resource management practices, employee attitudes, organizational commitment, work engagement, values, ethical behavior, ethical climate, culture, gender, leadership styles, personality traits, entrepreneurial intentions, mentoring, careers, diversity and inclusion, higher education leadership and rankings, Organizational Culture and Innovation, Leadership, and Innovation Management.	Preferably Bachelors/Postgraduate degree in Sciences/ Engineering/ Technology/ Management. Work experience in industry or academia is preferred.

Note:

1. The school reserves the right to select or not select candidate(s) in the advertised area(s).

2. The application form mandates the applicants to specify a priority order for all advertised research areas. Note that the selection committee will consider only the first priority area specified by the candidate.

C) Selection process:

C1) Full time PhD program:

a. Interested candidates should apply on the application portal. No applications in hard copy are acceptable.

b. Shortlisted candidates will be invited for further selection process via a notice on the IIT Mandi website.

C3) Part-time PhD program:

   a. Interested candidates are encouraged to contact the faculty at the School of Management, IIT Mandi who may be prospective guide/supervisor. The candidates are encouraged to develop a research proposal before applications (Optional).

   b. Interested candidates apply on the application portal. No applications in hard copy are acceptable.

   c. Shortlisted candidates will be invited for further selection process via a notice on IIT Mandi website.

D) Important Dates:

Last date of receipt of applications: **5 PM, May 5, 2025**

Tentative date of declaration of shortlist: **May 10, 2025**

Tentative date of the selection process: **May 26-27**

The details about the selection prsocess (written test and/or interview) will be communicated at the time of the announcement of shortlisted candidates. The selection process may include a written test and/or personal interview. Details will be shared with candidates shortlisted for further process.

E) General Info and Regulations:

Ph.D. Program at IIT Mandi: **https://iitmandi.ac.in/ordinances.php**

Fee structure: https://iitmandi.ac.in/fees.php

F) Application portal:

Interested candidates should apply through the following online portal only.

https://iitmandiadm.samarth.edu.in/aug24/index.php/

G) Application fees for PhD Admission:

Category	Amount in ₹
General/EWS/OBC/OBC (NCL)/Transgender/Foreign Nationals	200
Women/SC/ST/PD	100

Note: The application fee is the same for the full time and part time programs

Mode of Payment:

Through the application portal.

H) <u>Important Information:</u>

- Candidates are required to produce original testimonials/certificates at the time of interview.
- In case of two applications by the same candidate for the same research area, the latest application will be considered.
- Applications for areas not invited by the institute or not matching interest areas of potential guide may be rejected.
- Incomplete applications will not be entertained for further processing.
- The candidate should choose the research area carefully. A candidate should submit a separate application for each area he/she wants to apply for.

Note: For any other queries regarding Ph.D. program in SOM, please contact the SOM office through email: somoffice@iitmandi.ac.in. For any problems regarding filling-up of online applications, please contact it_helpdesk@iitmandi.ac.in

For more information about the PhD program at School of Management, visit: https://som.iitmandi.ac.in/programs/phd